Organization Name:

Strategy: One-Page Strategic Plan (OPSP)

People (Reputation Drivers)				
Staff/Board	Beneficiaries	Funder	s/Volunteers	
1	1	1		
2				
3	3			
CORE VALUES/BELIEFS (Should/Shouldn't)	PURPOSE (Why)	TARGETS (3-5 YRS.) (Where)	GOALS (1 YR.) (What)	
	Actions To Live Values, Purposes, BHAG® 1	Year Ending Funding Expenses Net Income Partnerships Reserves Sandbox Key Thrusts/Capabilities	Year Ending Funding Expenses Net Income Partnerships Reserves Key Initiatives	
	3 4 5	3 4 5	3 4 5	
	Resource Drivers	3-5 Year Outcome Indicators	Critical #: Operations Between green and red	
	BHAG®	Brand Promises	Critical #: Programs/Services Between green and red	
Strengths/Core Competence 1 2 3		2		



Droces	(Productivity	V Drivere
riucess	Productivit	v Diiveis

rocess (Prod	ductivity Drivers)						
		grams	Operations				
			1				
		2		2			
				3			
-	ACTIONS (QTR)		THEME	YOUR ACCOUNTAB	BILITY		
(How)			(Qtr./Annual)	(Who/When)			
Voor Ending			Deadline	Your KPIs	Goal		
Year Ending Funding			Measurable Target/Critical #				
Expenses			Wedsdrable larger officer ii	1			
Net Income							
Partnerships			Theme Name	2			
Reserves							
				3			
Rocks		Scoreboard Design	Your Quarterly Priorities	Due			
		Who	Describe and/or sketch your design in this space				
			design in this space				
				2			
2							
				3			
3							
4				4			
5				5			
					ı		
Critical #: Operations		Celebration	Critical #: Operations				
Between gree	en and red			Between green and red			
Critical #: Programs/Services		Reward	Critical #: Programs/Services				
	• • • • • • • • • • • • • • • • • • • •						
Between gree	en and red			Between green and red			
			1	I			
ends							
			4				